

Company Report

15 July 2011

Tongda Group

Will interim be a boost?

to summarize...

- China's production volume of mobile handset and laptop computer increased 15.8% and 16.3%, respectively in Jan-May 2011. The two applications represent 50% of TDG's sales.
- Key customers such as ZTE (0762 HK), Huawei, TCL Communication (2618 HK) and Lenovo (0992 HK) reported satisfactory results with optimistic guidance.
- Our growth assumptions seem fair under such context. Therefore, we hold our forecasts, expecting TDG's net profit to increase 35% in FY12/11F to
- Share price was weak. Coming interim results could be a boost. Our target is HK\$0.565.

Customer sectors kept moving forward in Jan-May. MIIT's statistics showed total production volume (by above-scale manufacturers) of mobile handsets and laptop computers in China increased 15.8% and 16.3%, respectively, in Jan-May, or 20.8% and 16.4% in the single May. The two industries both are core customers of TDG, contributing 50%+ of the latter's revenue. Picture of home electrical appliances sector, another major revenue source of TDG, is a little blurred. On one side, slowdown has been observed for the entire sector, partly due to the macro control on property market in China. On the other side, some particular products, like washing machine and refrigerator, performed well, according to our channel check.

Table 1. Produc	tion volum	e of mobile	handsets	and lapto	p computer	s in China
(units m)	Jan-May 2011	Jan-May 2010	Growth	May 2011	May 2010	Growth
Mobile handset	417.9	361.0	15.8%	84.2	69.7	20.8%
Laptop computer	84.3	72.5	16.3%	16.6	14.2	16.4%

Laptop computer Source: MIIT

Key customers performed well. We also cross checked several key customers' performances, although TDG has a diversified client base. The outcome seems positive.

- ZTE and Huawei both re-iterated their 2011 sales target lately for mobile handsets at 80m units and 60m units, up 33% (from 60m) and 88% (from 32m) YoY, respectively.
- TCL Communication reported 51% handset volume growth in 1Q 2011 and felt confident toward 2Q.
- Lenovo laptop PC shipment increased 15% 1Q 2011.

Growth estimates remain intact. In our previous estimates, we assumed 10% and 4% revenue growth for TDG's mobile handset and home appliances businesses in FY12/11F, which looks still prudent. Laptop division was incorporated with a higher assumption of 30%, which is backed by an expansion in 4Q 2010, doubling the company's computer casing capacity. The softening global PC market might have limited impact on it. Meanwhile, new products, including LGP and TSG, are anticipated to contribute aggregate HK\$438m turnover (14.6% of total) in FY12/11F. Although we hold the estimates at the moment, we admit downside risk increased due to uncertain global economy environment as well as subsequent effect of Japanese earthquake.

Ticker	0698 HK
Rating	BUY (unchanged)
Price (HK\$)	0.350
Target Price (HK\$)	0.565 (+61%)
12m Price Range (HK\$)	0.269-0.527
Market cap. (US\$m)	209.9
Daily t/o (US\$m)	0.9
Free float (%)	44.9

Financial summary

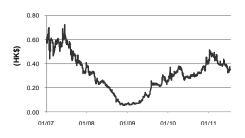
Year to Dec	09A	10A	11F	12F	13F
Turnover (HK\$m)	1,800	2,348	3,001	3,437	3,901
Net Profit (HK\$m)	102	201	272	312	350
EPS (HK\$)	0.025	0.043	0.056	0.065	0.073
P/E (x)	16.9	9.4	7.4	6.6	5.8
P/B (x)	1.37	1.21	1.10	0.99	0.89
EV/EBITDA (x)	9.5	6.1	4.6	4.0	3.5
Yield (%)	2.0	2.6	4.6	5.3	6.0
ROE (%)	8.1	13.6	15.6	15.9	16.0
ROCE (%)	7.7	11.8	14.1	14.6	14.8
N. Gear. (%)	6.5	12.7	8.6	cash	cash

Source: SBI E2-Capital

	11F	12F	13F
Consensus EPS (HK\$)	0.058	0.073	0.088
Previous earnings (HK\$m)	272	312	350
Previous EPS (HK\$)	0.056	0.065	0.073

Price performance

Year to Dec	1m	3m	12m
Relative to HSI (%)	(5.9)	(3.5)	18.4
Actual price changes (%)	(7.9)	(12.1)	27.9



Source: Bloomberg

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Table 2. Sales assumptions					
Year to Dec (HK\$ m)	09A	10A	11F	12F	13F
Revenue	1,800.3	2,348.3	3,001.5	3,437.3	3,901.1
Electrical fittings	1,305.7	1,874.7	2,090.3	2,360.0	2,642.6
Handset	630.3	950.7	1,045.8	1,202.7	1,383.1
Electrical appliance	445.1	602.5	626.5	676.7	730.8
Notebook computer	225.5	321.5	417.9	480.6	528.7
Ironware parts division	338.1	330.2	330.2	330.2	330.2
Communication facilities	156.5	143.4	143.4	143.4	143.4
LGP	-	-	175.0	209.9	272.8
TSG	-	-	262.6	393.9	512.1
Revenue growth (%)	29.2	30.4	27.8	14.5	13.5
Electrical fittings	54.4	43.6	11.5	12.9	12.0
Handset	-	50.8	10.0	15.0	15.0
Electrical appliance	-	35.4	4.0	8.0	8.0
Notebook computer	-	42.6	30.0	15.0	10.0
Ironware parts division	(17.7)	(2.4)	0.0	0.0	0.0
Communication facilities	13.8	(8.3)	0.0	0.0	0.0
LGP	-	-	-	19.9	30.0
TSG	-	-	-	50.0	30.0

Source: SBI E2-Capital

Will 1H results boost share price? Share price has been sliding in the recent weeks, which we reckon could be a result of weak market. The stock is trading at 8.1x. We forecast it will have 35% earnings this year in our forecasts. Thus, a satisfactory interim result (released in Aug) could be a short term catalyst. Our target is unchanged at HK\$0.565 based on 10x FY12/11F P/E.

Table 3. P&L					
Year to Dec (HK\$ m)	09A	10A	11F	12F	13F
Revenue	1,800.3	2,348.3	3,001.5	3,437.3	3,901.1
COGS	(1,497.9)	(1,940.7)	(2,453.5)	(2,801.5)	(3,168.1)
Gross profit	302.4	407.6	548.0	635.8	732.9
Other income and gain, net	25.0	36.5	31.3	33.2	36.6
Selling and distribution costs	(49.0)	(53.1)	(66.4)	(76.0)	(86.3)
Administrative expenses	(108.1)	(122.8)	(141.3)	(161.8)	(183.6)
Other expenses, net	(18.6)	(6.0)	(9.0)	(10.3)	(11.7)
Operating profit	151.6	262.1	362.7	420.9	488.0
Finance costs	(16.7)	(20.3)	(19.0)	(21.0)	(21.5)
Share of profits and losses of associates	3.1	2.6	-	-	-
Share of profits and losses of a jointly-controlled entity	0.0	0.0	-	-	-
Profit before tax	138.1	244.5	343.7	399.9	466.5
Income tax expenses	(24.2)	(34.2)	(48.1)	(60.0)	(79.3)
Minority interests	(11.7)	(9.3)	(23.6)	(28.3)	(36.8)
Net profit	102.1	200.9	271.9	311.6	350.3

Source: SBI E2-Capital



15 July 2011



P&L (HK\$m)	09A	10A	11F	12F	13F	Cash Flow (HK\$m)	09A	10A	11F	12F	13F
Year to Dec	1 000 2 1	2 2 4 2 2	2 004 5	2 427 2	2 004 4	Year to Dec	140 F	201.0	2017	440.0	405.0
Turnover	1,800.3					EBIT	149.5	261.0	361.7	419.0	485.8
% chg Gross profit	29.2 302.4	<i>30.4</i> 407.6	<i>27.8</i> 548.0	<i>14.5</i> 635.8	13.5 732.9	Depre./amort. Net int. paid	81.6	98.6	111.4	124.1	136.9
Gross profit	302.4	407.0	340.0	033.0	132.9	Tax paid	(14.6) (21.9)	(19.1) (20.6)	(18.1) (124.4)	(19.1) (48.1)	(19.4) (60.0)
EBITDA	231.2	359.6	473.1	543.2	622.7	Dividends received	1.5	4.5	0.0	0.0	0.0
Depre./amort.	(81.6)			(124.1)		Gross cashflow	196.2	324.3	330.6	475.9	543.4
EBIT	149.5	261.0	361.7	, ,	485.8	G. 300 Gao		020	000.0	0.0	0.0
Net int. income/(exp.)	(14.6)	(19.1)		(19.1)	(19.4)	Chgs. in working cap.	44.0	(279.0)	(112.4)	(44.5)	(218.0)
Exceptionals	-	-	-	-	-	Operating cashflow	240.2	45.3	218.2	431.4	325.4
Associates	3.1	2.6	0.0	0.0	0.0						
Jointly-controlled entit.	-	-	-	-	-	Capex	(153.4)	(206.4)	(150.0)	(150.0)	(150.0)
Pre-tax profit	138.1	244.5	343.7	399.9	466.5	Free cashflow	86.8	(161.1)	68.2	281.4	175.4
Tax	(24.2)	(34.2)	(48.1)	(60.0)	(79.3)						
Minority interests	(11.7)	(9.3)	(23.6)	(28.3)	(36.8)	Dividends paid	(23.1)	(49.1)	(94.1)	(100.7)	(114.5)
Net profit	102.1	200.9	271.9	311.6	350.3	Net distribution to MI	7.9	0.1	0.0	0.0	0.0
% chg	56.3	96.8	35.3	14.6	12.4	Investments	0.0	(8.1)	0.0	0.0	0.0
						Disposals	0.2	20.6	0.0	0.0	0.0
Dividends	(37.4)	(49.1)	(95.2)	(109.1)	(122.6)	New shares	1.1	79.7	72.0	0.0	0.0
Retained earnings	64.7	151.8	176.8	202.5	227.7	Change in bank loans	(34.8)	104.8	(72.4)	40.2	10.1
						Others	16.3	(5.0)	(0.0)	0.0	(0.0)
EPS (HK\$) - Basic	0.025	0.045	0.058	0.065	0.073	Net cashflow	54.4	(18.0)	(26.3)	220.8	71.0
EPS (HK\$) - F.D.	0.025	0.043	0.056	0.065	0.073						
DPS (HK\$)	0.009	0.011			0.025	Cash reserve - Beg.	191.6	246.1	228.0	201.7	422.5
No. sh.s o/s (m) - W.A.	4,051.0	4,465.1	4,713.6	4,822.3	4,822.3	Cash reserve - End.	246.1	228.0	201.7	422.5	493.5
No. sh.s o/s (m) - Y.E.	4,305.8	,	,	,	,						
No. sh.s o/s (m) - F.D.	4,067.1	4,672.8	4,822.3	4,822.3	4,822.3	Interim Results (HK\$m)	A80	09A	10A		
						Six months to Jun					
Margins (%)						Turnover	614.8	678.1	1,039.5		
Gross	16.8	17.4	18.3	18.5	18.8	% chg	30.0	10.3	53.3		
EBITDA	12.8	15.3	15.8	15.8	16.0						
EBIT	8.3	11.1	12.1	12.2	12.5	Profit from operations	63.8	65.1	106.1		
Pre-tax	7.7	10.4	11.5	11.6	12.0	Interest expenses	(13.7)	(9.7)	(8.3)		
Net	5.7	8.6	9.1	9.1	9.0	Associates	5.4	0.4	2.0		
						Jointly-controlled entit.	FF 6	FF 0	00.0		
						Pre-tax profit	55.6	55.8	99.8		
						Tax Minority interests	(7.9) (2.3)	(10.6) (4.2)	(16.0) (2.4)		
						Net profit	45.3	41.0	81.4		
						% chg	(47.9)	(9.6)	98.6		
Balance Sheet (HK\$m)	09A	10A	11F	12F	13F	70 Ong	(47.5)	(5.0)	30.0		
Year to Dec	0071	10/1			101	EPS (HK\$) - Basic	0.014	0.010	0.018		
Fixed assets	853.3	988.0	1.028.0	1.055.2	1.069.7	DPS (HK\$)	-	0.010	0.018		
Intangible assets	22.8	22.8	34.4	34.4	34.4	- (
Other LT assets	157.4	167.0	154.0	152.6	151.2	Shareholding Structure					
Cash	246.1	228.0	201.7		493.5				Share	s o/s (m)	%
Accounts receivable	630.6		1,190.4	1,266.8	1,518.7	Mr. Wang Ya Nan				2,387.5	51.1
Other receivables	75.5	112.7	135.0		175.4	Others				2,288.3	48.9
Inventories	369.2	472.2	555.7	634.0	716.2	Total				4,675.8	100.0
Due from related co.s	0.0	0.0	0.0	0.0	0.0						
Other current assets	4.6	6.1	0.0	0.0	0.0						
Total assets	2,359.5	3,016.5	3,299.2	3,720.2	4,159.3						
	•					Background					
Accounts payable	411.3	655.9	822.3	941.7	1,068.8	Founded in 1988, Tongda Grou	up is the larges	st supplier	of in-moul	d laminatio	on (IML)
Other payable	81.1	92.1	89.7	100.0	110.0	plastic casings in the world with	•	٠.			
Tax payable	112.2	124.4	48.1	60.0	79.3	technology, offering scratching	•		•		
Due to related co.s	10.7	2.1	2.1	2.1	2.1	electronic products including m					
ST debts	248.2	282.4	159.9	219.9	200.0	computers. Currently, the comp	pany has five f	actories in	China with	h manpowe	er of
Oth	-	-	-	-	-	9,400 employers.					
Other current liab.	99.1	169.8	219.9	200.0	230.0						
Other current liab. LT debts	55.1		27.4	27.4	27.4						
	16.0	27.4				Key Ratios	09A	10A	11F	12F	13F
LT debts	16.0		1,369.3	1,551.1	1,717.5	,					Cash
LT debts Other LT liabilities	16.0		1,369.3	1,551.1	1,717.5	Net gearing (%)	15.7	7.8	14.7	9.9	
LT debts Other LT liabilities	16.0		1,369.3 48.2	1,551.1 48.2	1,717.5 48.2	•	15.7 5.5	7.8 8.1	14.7 13.6	9.9 15.6	15.9
LT debts Other LT liabilities Total liabilities	16.0 978.7	1,354.0 46.0	48.2	48.2	48.2	Net gearing (%)					15.9 17.1
LT debts Other LT liabilities Total liabilities Share capital	16.0 978.7 43.1	1,354.0 46.0 1,569.9	48.2 1,811.5	48.2 2,022.4	48.2 2,258.2	Net gearing (%) Net ROE (%)	5.5	8.1	13.6	15.6	
LT debts Other LT liabilities Total liabilities Share capital Reserves Shareholders' funds Minority interest	16.0 978.7 43.1 1,290.5 1,333.5 47.3	1,354.0 46.0 1,569.9 1,616.0 46.5	48.2 1,811.5 1,859.7 70.2	48.2 2,022.4 2,070.6 98.5	48.2 2,258.2 2,306.4 135.3	Net gearing (%) Net ROE (%) EBIT ROCE (%)	5.5 6.8 36.7 20.8	8.1 9.0 36.6 17.5	13.6 13.6 24.4 14.0	15.6 16.4 35.0 14.0	17.1 35.0 15.0
LT debts Other LT liabilities Total liabilities Share capital Reserves Shareholders' funds	16.0 978.7 43.1 1,290.5 1,333.5	1,354.0 46.0 1,569.9 1,616.0 46.5	48.2 1,811.5 1,859.7 70.2	48.2 2,022.4 2,070.6 98.5	48.2 2,258.2 2,306.4 135.3	Net gearing (%) Net ROE (%) EBIT ROCE (%) Dividend payout (%)	5.5 6.8 36.7 20.8 4.3	8.1 9.0 36.6	13.6 13.6 24.4 14.0 13.7	15.6 16.4 35.0	17.1 35.0 15.0 21.9
LT debts Other LT liabilities Total liabilities Share capital Reserves Shareholders' funds Minority interest Total	16.0 978.7 43.1 1,290.5 1,333.5 47.3 1,380.8	1,354.0 46.0 1,569.9 1,616.0 46.5 1,662.5	48.2 1,811.5 1,859.7 70.2 1,929.9	48.2 2,022.4 2,070.6 98.5 2,169.1	48.2 2,258.2 2,306.4 135.3 2,441.8	Net gearing (%) Net ROE (%) EBIT ROCE (%) Dividend payout (%) Effective tax rate (%) Net interest coverage (x) A/R turnover (days)	5.5 6.8 36.7 20.8 4.3 157.2	8.1 9.0 36.6 17.5 10.3 124.8	13.6 13.6 24.4 14.0 13.7 128.3	15.6 16.4 35.0 14.0 20.0 134.4	17.1 35.0 15.0 21.9 130.5
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